



The Enterprise for Mobile Media Authors

The Changing Times Newsletter June 5th, 2009

The official bankruptcy this week of General Motors, the company that has stood for American power and financial freedom is a change that will ripple through history books for generations. The number of families impacted by dealer and assembly plant closings is in the tens of thousands, leaving civilian groups the size of large armies rife with change of unprecedented magnitude. Transferring ownership of GM's largest personal vehicle – the Hummer, to a Chinese company who has never, ever produced an automobile, is further injury to our country's ever-dissolving industrial strength.

So what is there to do?

As most of you know, I offer these newsletters with tips, suggestions, and as much positive change-related news as I can muster. This week's publication will broaden your contact base, offering tips to benefit your individual situation, while hopefully provoking thoughts for how you too, may positively impact our economic recovery.

The feature article is on Ariane de Bonvoisin the chief change optimist, and brilliant founder, speaker, host and author of the best selling book *The First 30 days: Your Guide to Making any Change Easier*.

Other reference tools in this issue:

Revitalizing Michigan update

List of change-related forums on LinkedIn, a premier internet contact site.

List of companies / products that proactively change individuals, teams, and businesses

Site where you can download the free e-book *Decide* by Gino Wickman, featured in the April 9th edition of this newsletter.

Success Express update on sales aficionado David Bilbrey, featured in our April 30th publication.

I hope you enjoy the slightly different, more expansive format, and always remember,

.... To improve you must change, and to change, you must learn how.

Revitalizing Michigan

Many of you know that I founded the nonprofit organization [Revitalizing Michigan](#) to do my part for restoring Michigan's economic vitality. This week we were featured in [Crain's Detroit Business](#) ("This Just In" section) where you'll read that we applied for federal funding to work on a public transportation project. Continuing to seek further government and private funding we are also working with local companies to improve their business operations, implementing techniques proven in multi-million dollar operations. Known as the Triangle of Change, this methodology is detailed in my new non-fiction title *Changing Times*. For those who have already read it, please do me a favor and provide your feedback on Amazon.com (especially if it's positive :) For those who haven't, you should – it will certainly help you better yourself by improving how you manage the many changes in your personal and professional life.

LinkedIn forums

[LinkedIn](#) is a free internet service for establishing business connections. If you're not already a member, you'll need to register. The basic service is free and you can locate business colleagues and connect with important contacts. You can also participate in group sessions, some of which require group moderator approval. There are many available, but here are few on change management and business improvement to get you started:

- Organizational Change Practitioners
- Business Improvement, Change Management, and Turnaround
- Business Process Improvement
- On Startups – The Community for Entrepreneurs
- Breakthrough Management Group International

Outstanding companies and products that are proactively making positive change to turnaround our economic slump by helping individuals, teams, and businesses:

- [Bradley Communications](#) - Helping individuals achieve their potential through many programs including a National Publicity Summit, Quantum Leap, and via their popular [Radio & TV Interview Report](#),
- [Michigan Production Alliance](#) –Increasing jobs by paving Michigan’s transition into film making via a multitude of venues including film-related training camps, and an informative online discussion group.
- [Professional Parent Care](#) – This growing business is looking to expand their outstanding in-home health care services into the corporate arena.
- [Shameless Shorts](#) – For your reading enjoyment, this anthology was created by several authors who met through an Amazon discussion group and decided to work virtually together, and create this e-book. List price for the Kindle version is only \$0.99.
- [SolidWorks](#) - - A world class software being offered for free to laid-off designers, helping them retrain and transition to new work.
- [University Prep Schools](#) – A uniquely successful way of teaching and conducting elementary, middle, and high school curricula.
- [Westwind Communications](#) – Professionals with nearly three decades of experience helping individuals, entrepreneurs, and a wide range of companies through creative Public Relations, Marketing, and Advertising

An update on two prior features in this newsletter

- Gino Wickman and a free download of his new book [Decide](#). Also the author of *Traction: Get a grip on Your Business*, Gino says his new book sends a powerful how-to message that is concise (you can read it in 30 minutes) and packed with real-life stories.
- Dave Billbrey’s last two blogs are about [converting sales leads into sales](#) and how, as a sales person, [You are a Tool](#).

And now, this edition’s Featured Story:

When I stumbled to the [website of change expert Ariane de Bonvoisin](#), I could barely believe my eyes! When a guy like me, who considers himself a real change agent, finds out about someone who’s dissected 60 different types of changes, *and* offers daily email instructions about each one of them, it’s really very humbling.

Down the left hand column of her website, you'll see the 60 different changes, listed alphabetically from "Adopting a Child" through "Your Health Diagnosis." You'll find step-by-step instructions including [Finding your dream job](#), [Getting in Shape](#), [Getting organized](#), [Having more money](#), [Making Change easier](#), [Meditating](#), [Pursuing your dreams](#), [Starting a new business](#), [Switching to a Mac](#), [Working after a baby](#), and [Your empty nest](#).

And if you want to know more, you can sign up free of charge and receive an email every day for the next thirty days. Your inbox will read, for example "First 30 Days - Finding your Dream Job" with a subheading like "Listen to your heart - Day 19 of 30," followed by a few instructional paragraphs for that day. And then the next day you'll receive another email with a subheading, for example, "Mind your Body - Day 20 of 30," again followed by several guiding paragraphs for that day. And so on this continues from day one through day 30... on over sixty change-related subjects!

Her work is endorsed by the world's best including Dr. Wayne Dyer and Deepak Chopra and Ariane has been featured on the CBS Early Show, Today Show, Fox, CNN, Oprah Magazine, Business Week, Forbes, Glamour, and USA Today. Ariane is known as a Chief Change Optimist, and is the Founder - Speaker - Host - TV/Radio Personality and author of the newly released book, [The First 30 days: Your guide to making any Change Easier](#).

The website includes Profiles of Change, Experts on various subject matters, Podcasts, and even Change Secrets.

Here are some of the reviews of her work:

Redbook on her book; *Smart, sane advice to guide you through the first month of any life change*

"Since change is the only constant in life, it helps to have an expert navigate through the ups and downs of life. The First 30 Days is an excellent guide."

— Deepak Chopra New York Times best-seller

The First 30 Days can help people change their lives."

-- Richard Parsons, former CEO of Time Warner

Ariane is a new voice who can inspire and inform all of us going through change, whether it be big or small, professional or personal. The First 30 Days will encourage people going through change to go from being fearful

and alone to feeling optimistic and transformed."

— David Bach New York Times best-seller

It's rare to find a change-related source that is as expansive and detailed as this one - all in one place. As most of us have a few opportunities to improve our lives through proactive change, this site is one you should review now and then bookmark for later use.

Wishing you all, only the best of what it is you're looking for, in all your change-related endeavors.

Always remember to improve, one must change, and to change, one must learn how.